

# PHOTO CRITIQUE

## Some considerations – 4 values

1. **Subject matter**
  - Is there a centre of interest?
  - What holds my eye the longest?
  - Does anything else compete for my attention?
  - Does the background complement or distract from the subject?
  
2. **Emotional impact / story / wow factor**
  - Does the photo elicit an emotion?
  - What does the photo convey (story)
  - Does the photo disclose more about the subject, or show it in unexpected ways?
  - Is the photo interesting and fresh?
  - Does it stand out from the crowd
  - Do I really like it – wow factor
  
3. **Composition**
  - Is the composition pleasing to the eye?
  - Are elements included that do not contribute to the subject of the image?
  - Does the perspective work?
  - Is the approach / concept unique or creative?
  - Does the framing help the image (also rule of thirds etc)?
  - Would alternative crop enhance the composition or is it fine as is?
  
4. **Technical**
  - Is the exposure & white balance correct?
  - Is overall contrast as the photographer intended, or is it too soft and too flat?
  - Is the sharpest point in the image on the centre of interest of the subject of the photo?
  - Does the depth of field, focal length (lens or zoom setting), lighting, angle, and perspective enhance the composition or detract?
  - Does the colour appear natural (over/under saturation)?
  - If the image is in colour, would it be stronger in black and white, or vice versa?
  - Is there overuse of imaging software?
  - Is the image well printed and framed?

## **And finally.....**

- Photography is an art form
- Its subjective
- Other than poor technical or taste aspects there is no such thing as a 'wrong' photograph
- Study other photographers work particularly in the subject area you are interested in!
- If you want to improve - practice, practice, practice. It only costs you your time!